

Awards

2017

Cablefax 100

Bill Abbott, President & CEO

Susanne McAvoy, EVP, Marketing, Creative & Communications

Kristen Roberts, EVP, Pricing, Planning & Revenue Management

Michelle Vicary, EVP, Programming

Cynopsis Top Women in Digital

Josie Ventura, VP, Digital, Selected as an "Industry Leader"

Melissa Miller, Senior Coordinator, Social Media, Selected as a "Rising Star"

Multichannel News Wonder Woman

Susanne McAvoy, EVP, Marketing, Creative & Communications

2016

Adweek Hot List

Hallmark Channel Named Hottest Family Network

Multichannel News Woman to Watch

Kristen Roberts, EVP, Pricing, Planning & Revenue Management

Cablefax 100

"Crown Media's Dream Team"

Bill Abbott, CEO & President

Susanne McAvoy, EVP, Marketing, Creative & Communications

Kristen Roberts, EVP, Pricing, Planning & Revenue Management

Michelle Vicary, EVP, Programming

Cablefax Best Sellers Awards

Marc Lindenman, Director, Distribution, Selected as Affiliate Sales Person of the Year

Cablefaxies

Susanne McAvoy, EVP, Marketing, Creative & Communications, Selected as Marketer of the Year

Countdown to Christmas 2015, Best Marketing Campaign

Ad Age Woman to Watch

Susanne McAvoy, EVP, Marketing, Creative & Communications, Selected as one of Ad Age's Women to Watch

T. Howard Foundation

Bill Abbott, President & CEO, Recipient of the Diversity Partner Award

Multichannel News 40 Under 40

Shelly Bayne, Director, Ad Sales Marketing, Selected as one of Multichannel News' 40 Under 40

Cablefax Program Awards

"Kitten Bowl III," Winner for Family-Friendly Programming

"When Calls the Heart," Winner for Faith-Based Programming

Hallmark Hall of Fame inducted into the Hall of Fame as the most award-winning series of all time

Cynopsis Rising Star Awards

Stephanie Sherman, Manager, Network Program Publicity, Selected as one of Cynopsis' Rising Stars

Cablefax Overachievers Under 30

Michelle Chapetta, Coordinator, Consumer Marketing

Cynopsis Top Women in Digital Awards

Pam Slay, SVP, Network Program Publicity & Social Content, Selected as a Corporate Visionary

Angela Megrey, VP, Social Media, Selected as an Industry Leader

Cablefax Most Powerful Women in Cable

Susanne McAvoy, EVP, Marketing, Creative & Communications

Kristen Roberts, EVP, Pricing, Planning & Revenue Management

Michelle Vicary, EVP, Programming

Cynopsis TV Awards

"Countdown to Christmas" 2016, Best Cross-Platform Marketing Campaign

2015

Cablefax Digital & Tech Awards

Hallmark Channel's "Countdown to Christmas" 2014, Best Social Media Campaign

Multichannel News Woman to Watch

Susanne McAvoy, EVP, Marketing, Creative & Communications

Gabriel Awards

"Color of Rain," Best Television, Entertainment, Local, or National Release category

Cablefax 100

Bill Abbott, President & CEO

Cablefax Best Sellers Awards

Sarah Jensen, Account Executive, Selected as Sales Rookie of the Year

Raquel Williams, Director, Distribution, Selected as Sales Executive of the Year

Broadcasting & Cable's Dealmakers

Bill Abbott, President & CEO

Cablefaxies

Best PR Stunt, Cedar Cove Bike Brigade Marketing Stunt

Best Marketing Campaign, Countdown to Christmas

Multichannel News 40 Under 40

Darren Melameth, SVP, Program Planning & Acquisitions

Cablefax Overachievers Under 30

Christina Yeotsas, Senior Coordinator, Corporate Communications

Broadcasting & Cable 34 Under 34

Fowzia Iranpur, Manager, Publicity

Cablefax Most Powerful Women in Cable

Susanne McAvoy, EVP, Marketing, Creative & Communications

Kristen Roberts, EVP, Pricing, Planning & Revenue Management
Michelle Vicary, EVP, Programming, Laura Lee, EVP, Distribution

2014

Cablefax “Sales Executive of the Year” Awards

Katie Medinger, Director, Advertising Sales, Selected as Sales Person of the Year,
National Cable Sales

Cablefax 100

Bill Abbott, President & CEO

Multichannel News Wonder Woman

Laura Lee, EVP, Distribution

2013

Cablefax 100

Bill Abbott, President & CEO

Cablefax Most Powerful Women in Cable

Annie Howell, EVP, Corporate Communications & Media Relations
Michelle Vicary, EVP, Programming
Susanne McAvoy, EVP, Marketing & Creative Services
Laura Lee, EVP, Distribution

Parents' Choice Award Winners: Television

All Ages: Jingle and Bell's Christmas Star

Multichannel News 40 Under 40

Holly Mauer

Multichannel News Woman to Watch

Laura Lee, EVP, Distribution

CableFax 100

Bill Abbott, President & CEO

2012

Cablefax “Most Powerful Women in Cable”

Annie Howell, EVP, Corporate Communications & Media Relations
Michelle Vicary, EVP, Programming
Susanne McAvoy, EVP, Marketing & Creative Services
Laura Lee, EVP, Distribution

Bulldog Reporter’s Stars of PR Awards

Social Media Innovator (Bronze): Pam Slay

Cablefax Sales Executive of the Year Awards

Affiliate Sales Person of the Year (VP and Above): Laura Lee

Sales Team of the Year (National Sales Team of the Year) – Crown Media Family
Networks Ad Sales

Multichannel News 40 Under 40

Lisa Barroso

Multichannel News “Wonder Women”

Michelle Vicary

2011

Cablefax 100

Bill Abbott, President & CEO

Daytime Emmys

Outstanding Lifestyle Program – The Martha Stewart Show
Outstanding Lifestyle/Culinary Host – The Martha Stewart Show

Multichannel News Woman to Watch

Michelle Vicary, EVP, Programming

Multichannel News 40 Under 40

Susanne McAvoy

2010

Cablefax 100

Bill Abbott, President & CEO

CableFAX Programming Awards

Best Show or Series: Family Friendly – “Christmas in Canaan”

Best Show or Series: Family Friendly – “Debbie Macomber's Mrs. Miracle”, Honorable Mention

Cablefax Sales Executive of the Year Awards

Sales Person of the Year (VP and Above): National Cable Sales - Cindy Kelly

International Family Film Festival

IFFF Film Excellence Award – Hallmark Channels

2009**Cablefax 100**

Bill Abbott, President & CEO

CableFAX Most Powerful Women in Cable

Joan Gundlach

Cablefax Sales Hall of Fame

Janice Arouh

Cablefax National Ad Sales Team of the Year, National Ad Sales

2008**WICT Wonder Woman**

Janice Arouh

Prism Award

Performance in a TV Movie or Miniseries - Chandra Wilson, "Accidental Friendship"

Hugo Silver Award

"The Good Witch"

WICT Chicago

Breaking the Mold Inspiration Award - Laura J. Lee

2007**Golden Globe Award**

Nominee for Best Performance by an Actor in a Mini-Series or a Motion Picture Made for Television - Ernest Borgnine, "Grandpa for Christmas"

Dove Foundation Seal of Approval

"Sacrifices of the Heart" and "Desolation Canyon"

Parents Television Council

Excellence in Programming - "Love's Abiding Joy"

Integrity in Entertainment Award – Hallmark Channel

Cablefaxies

Henry Schleiff "Do Gooder" Award – Nancy Carr

CTAM Mark Award

Anthony White

Golden Palm Award

Anthony White

Promax|BDA Award

Campaign of Distinction - "March of the Penguins", Laura Masse and Hallmark Channel Creative Team

Campaign of Distinction (Bronze) - "Tell Us Your Story", Hallmark Channel Creative Team

2006**CTAM Mark Award**

"Meet the Santas", Hallmark Channel Creative Team

Emmy Awards

Nominee for Outstanding Supporting Actor in a Miniseries or Movie - Ed Asner, "The Christmas Card"

CAMIE Award

"Love's Abiding Joy" and "The Christmas Card"

2005

WICT LEA Lifetime Achievement Award

Stacia Armstrong

2004

WICT LEA Lifetime Achievement Award

Janice Arouh

Promax|BDA Brand Builder Award

David Evans
Chris Moseley
Laura Masse

2002

CTAM Mark Award

Best Campaign (Silver) - "Adoption", Hallmark Channel Creative Team

Congressional Coalition on Adoption Institute's National Angel in Adoption Award

Hallmark Channel

2000

CTAM TAMI Award

Anthony White