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THE WORLDWIDE LEADER IN *Celebrations*

**A CHRISTMAS ROMANCE SHINES WHEN
JODIE SWEETIN AND ANDREW WALKER STAR IN
'MERRY & BRIGHT,'**

A NEW ORIGINAL MOVIE PREMIERING NOVEMBER 2, ON HALLMARK CHANNEL

Part of the Network's #1 Rated "Countdown to Christmas" Programming Event

Sharon Lawrence also Stars



STUDIO CITY, CA – September 24, 2019 — Jodie Sweetin ("Fuller House," "Love Under the Rainbow"), Andrew Walker ("Bottled with Love," "Love in Design") and Sharon Lawrence ("NYPD Blue," "Shameless") star in "**Merry & Bright,**" a new, original movie premiering **Saturday, November 2 (8 p.m. ET/PT)**, on Hallmark Channel as part of the network's beloved, #1-rated programming event, "Countdown to Christmas," celebrating its 10th anniversary. Hallmark channel is historically the #1 television network in all of Q4.

As Christmas approaches, Cate (Sweetin), CEO of Merry & Bright, a small-town candy cane factory, faces the financial challenges of running a seasonal business. Meanwhile, Gabe (Walker), a New York consultant lacking in Christmas spirit, is begrudgingly tasked with saving the struggling company. Upon his arrival in the town, Gabe meets Cate, who resents his desire to restructure her business. Though they initially clash, Cate and Gabe unexpectedly begin developing feelings for each other. When Cate tells her mother, Joy (Lawrence), that she intends to focus on business and not get distracted by romance, Joy urges her to follow her heart. After Gabe convinces a major investment firm to finance Merry & Bright, Cate is thrilled. That is, until

the investor and Gabe ask her to shift the focus of the factory. When Cate refuses to abandon the tradition her company was built on, she and Gabe part ways. On Christmas Eve, Cate wonders if Merry & Bright will ever find success and if she'll ever find a holiday romance again.

"Merry & Bright" is a Merry Pictures Inc. production. Stan Spry and Jeff Holland are executive producers. Jeff Beesley serves as producer. Gary Yates directed from a script by Erinne Dobson based on a novella by Mary Kay Andrews.

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-- HALLMARK CHANNEL --