A MAGICALLY THRILLING ADVENTURE AWAITS YOU AT THE ‘NORTHPOLE.’
AN EYE-POPPING WONDER OF A HALLMARK CHANNEL ORIGINAL HOLIDAY MOVIE,
STARRING TIFFANI THIESEN, JOSH HOPKINS, BAILEE MADISON,
MAX CHARLES AND ‘AMERICAN IDOL’ WINNER CANDICE GLOVER,
WHICH PREMIERES EXCLUSIVELY ON THE NETWORK NOVEMBER 15

Hallmark Channel Is The #1 Holiday Destination For Television Viewers

Hallmark Channel, in collaboration with Hallmark Cards, Inc., announces production is underway on “Northpole,” an eye-popping wonder of a Hallmark Channel Original Holiday Movie which has its World Premiere, Saturday, November 15 (8 p.m. ET/PT, 7C). As the first full-length, two-hour original holiday movie that Hallmark Channel and Hallmark Cards, Inc. have created together, “Northpole” is a magically thrilling holiday adventure never been seen before on the network that will employ state-of-the-art CGI technology taking viewers right into the enchanting and vibrant world of Santa Claus and Christmas magic. The first “Northpole” film will star Tiffani Thiessen (“Beverly Hills, 90210”), Josh Hopkins (“Cougar Town”), Bailee Madison (“Trophy Wife,” “Pete’s Christmas”), Max Charles (“Mr. Peabody & Sherman”) and last season’s “American Idol” champion Candice Glover in this charming tale about a reporter who, with the help of her son and his teacher, attempts to recapture the joy of the holiday season to save Christmas after the world has begun to lose faith. “Northpole” will premiere as part of the network’s annual “Countdown to Christmas,” the #1 most treasured holiday destination by television viewers.

Santa’s magical home, Northpole, is real and greater than anyone has ever imagined, yet this wondrous place is in trouble as a loss of togetherness and Christmas spirit spreads across the globe. Who can help save the cherished traditions of Christmas? One young boy might be able to if he can convince his overly protective mom to open up and rediscover the magic every holiday season bestows. With the help of his teacher and a mischievous elf from Northpole, Kevin is bound and determined to win over his mom and prove that one small voice can change the hearts of many in this big world.

Tiffani Thiessen plays reporter “Chelsea” whose son “Kevin” (played by newcomer Max Charles) takes it upon himself to reinvigorate the spirit of Christmas. The boy’s efforts are powered by free-spirited Elf from the North, “Clementine” (played by Bailee Madison, one of entertainment’s most popular young actors) and by Kevin’s teacher, Ryan (“Cougar Town” star Josh Hopkins), who believes anything is possible when one dedicates heart and soul to the effort.

“Northpole” is a Muse Entertainment production. Executive Producers are Joel S. Rice and Michael Prupas. Irene Latinsky is producer. Douglas Barr directs from a script by Gregg Rossen and Brian Sawyer.

Hallmark Channel, owned and operated by Crown Media Holdings, Inc., is a 24-hour basic cable network that provides a diverse slate of high-quality entertainment programming available in high definition (HD) and standard definition (SD) to a national audience of 86 million subscribers. Hallmark Channel is the nation’s leading destination for quality family

(more)
programming with an ambitious slate of TV movies; original scripted series, including Cedar Cove and When Calls the Heart; specials such as Kitten Bowl, as well as some of television’s most beloved sitcoms and series, including The Golden Girls, The Waltons, Little House on the Prairie, and Frasier. The channel is also home to Daytime Emmy-nominated lifestyle program, Home & Family, a daily two-hour live show shot in a fully functional house located on the Universal Studios lot. Hallmark Channel’s sibling network, Hallmark Movie Channel, available in HD and SD, focuses on family-friendly movies with a mix of original films, classic theatrical releases, and presentations from the acclaimed Hallmark Hall of Fame library.

Crown Media Family Networks is the umbrella unit of Crown Media Holdings, Inc., which houses Hallmark Channel and Hallmark Movie Channel. The company operates and distributes both channels in high definition (HD) and standard definition (SD) with Hallmark Channel available to 86 million subscribers in the U.S. and Hallmark Movie Channel in 53 million homes. Hallmark Channel is the nation’s leading destination for quality family programming with an ambitious slate of original TV movies, specials such as Kitten Bowl, as well as some of television’s most beloved sitcoms and series, including The Golden Girls, The Waltons, Little House on the Prairie, and Frasier. Hallmark Channel is also home to original scripted series, including Cedar Cove and When Calls the Heart, and Daytime Emmy-nominated lifestyle program, Home & Family, a daily two-hour live show shot in a fully functional house located on the Universal Studios California lot. Hallmark Movie Channel is one of America’s fastest-growing cable networks and provides family-friendly movies with a mix of original films, classic theatrical releases, and presentations from the acclaimed Hallmark Hall of Fame library. In addition, Crown Media Family Networks includes the online offerings of HallmarkChannel.com and HallmarkMovieChannel.com.

TWITTER: @HallmarkChannel, @TAThiessen, @MrJoshHopkins, @BaileeMadison, @TheMaxCharles, #Northpole

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